

MYTH



MYTH - NeuroStar® Advanced Therapy TMS is an experimental or investigational treatment.

FACT

FACT - NeuroStar Advanced Therapy has been FDA-cleared since 2008 as a safe and effective treatment for major depressive disorder. It is backed with the most clinical studies for TMS in depression and supported by 24 research publications.^{1,2,3,4}



MYTH - NeuroStar Advanced Therapy TMS is NOT covered by insurance.

FACT - NeuroStar is widely reimbursed by most commercial and government health plans, including Medicare and Tricare. Over [variable field] million patients have insurance policies that cover NeuroStar TMS Therapy through their health plans.



MYTH - NeuroStar Advanced Therapy TMS is inconvenient and hard to find.

FACT - There are over 800 NeuroStar doctors nationwide, and over 3 million treatments have been performed. To find a NeuroStar doctor near you, visit NeuroStar.com.



MYTH - NeuroStar Advanced Therapy TMS can be used to treat conditions such as PTSD, anxiety and bipolar disorder.

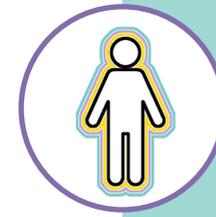
FACT - NeuroStar Advanced Therapy and most other TMS treatments are only cleared by the FDA to treat Major Depressive Disorder (MDD) in adult patients.



MYTH - Transcranial magnetic stimulation (TMS) is the same as electroconvulsive therapy (ECT).

FACT - Unlike TMS therapy, ECT involves general anesthesia and is considered an invasive treatment. It can have side effects that are not associated with TMS treatment, such as memory loss, confusion and nausea. NeuroStar TMS is an in-office treatment that requires no anesthesia or sedation. Patients remain awake and alert during treatment and can resume normal activities immediately afterward. The most common side effect is pain or discomfort at or near the treatment site.

MYTH



MYTH - NeuroStar Advanced Therapy TMS has many negative side effects.

FACT - NeuroStar provides benefits without side effects often associated with antidepressant medication. The most common side effect is pain or discomfort at or near treatment site. Side effects are temporary; they may occur during TMS treatment and do not occur for most patients after first week of treatment.⁵



MYTH - NeuroStar Advanced Therapy TMS can be used to treat depression after every other treatment option has failed.

FACT - NeuroStar Advanced Therapy shows proven efficacy across a wide range of treatment resistance. It may be an appropriate depression treatment for adult patients who have attempted as few as one or multiple depression medications yet are still symptomatic.



MYTH - "DEEP TMS" works better than other tms treatments.

FACT - Data does not support that depth of treatment is better. NeuroStar treats right at the source. It offers precise coil placement for consistent repeatable treatment to ensure patients receive the right dose at the right location every time.



MYTH - A helmet, mouth guard, or cap must be worn during a NeuroStar treatment session.

FACT - NeuroStar is an easy, in-office experience that does not require a cap, helmet, or mouth guard. During treatment, people are awake, alert, and comfortably reclined in a spa-like chair.

